**Appendix 1 - Suggested Reading List**

*All documents are hyperlinked. Please click to access documents*

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|  | **Document Title** | **Description** |
| **National Guidance** |
| **1** | [LGIU guide on the role of LA’s in tourism](http://www.lgiu.org.uk/wp-content/uploads/2014/11/Local-authorities-and-tourism.pdf) | Discusses the economic importance of tourism. Various case studies of LA investment in tourism.  |
| **2** | [Tourism Sector Deal Background](https://www.visitbritain.org/sector-deal-uk-tourism) | Government announced a 2018 deal to invest in the sector, recognising its economic importance. |
| **3** | [Visit Britain Guidance for City Centre Management](https://www.visitbritain.org/sites/default/files/vb-corporate/Documents-Library/documents/England-documents/guidance_on_city_centre_management.pdf)  | Essential reading of UK case studies including Bath and Cambridge. Discusses the use of digital marketing and BIDs in particular. |
| **4** | [Visit Britain: Destinations for all](https://www.visitbritain.org/sites/default/files/vb-corporate/dmo_guide_final.pdf) | Discusses ways for cities of become more accessible for people with disabilities.  |
| **Oxford City Documents** |
| **5** | [Visit Britain: Oxford Destination Report](https://www.visitbritain.org/sites/default/files/vb-corporate/Documents-Library/documents/England-documents/oxford.pdf) | 2015 – 2018 data on visitor perceptions of Oxford |
| **6** | [Oxford City Centre Movement and Public Realm Strategy](https://www2.oxfordshire.gov.uk/cms/sites/default/files/folders/documents/roadsandtransport/transportpoliciesandplans/areatransportstrategies/oxford/03001-FinalReport-RevC2.pdf) | Identifies and discusses key challenges for the City Centre such as numerous tourist coaches, with possible solutions on p.96/97.  |
| **7** | [Oxford Local Plan Draft Submission](https://www.oxford.gov.uk/downloads/file/5101/oxford_local_plan_2036_-_proposed_submission_draft) | This new Local Plan will determine the homes, jobs, community facilities and infrastructure for the next twenty years in Oxford. |
| **8** | [Oxford Transport Strategy](https://www.oxfordshire.gov.uk/residents/roads-and-transport/connecting-oxfordshire/area-strategies) | A County Council document setting out travel challenges associated with Oxford’s growth.  |
| **9** | [Oxford City Tourism Report 2014](https://www.oxford.gov.uk/download/downloads/id/2629/74_sustainable_tourism.pdf) | Sets out visitor numbers to key attractions. |
| **Research Reports** |
| **10** | [Understanding and overcoming the impacts of tourism in cities](https://www.emeraldinsight.com/doi/pdfplus/10.1108/JTF-04-2017-0022) | An academic discussion on the nature of resident/visitor conflicts.  |
| **11** | [Cultural Cities Enquiry – February 2019](https://www.corecities.com/sites/default/files/field/attachment/Cultural%20Cities%20Enquiry%20%5Bweb%5D.pdf) | New report recommending that the UK investigates the use of a Tourism Tax / Levy.  |
| **12** | [Coping with success. Managing Overcrowding in Tourism Destinations](https://www.wttc.org/-/media/files/reports/policy-research/coping-with-success---managing-overcrowding-in-tourism-destinations-2017.pdf)  | Discusses easing visitor congestion over time and space in a City. The detailed paper also discusses accommodation supply and pricing.  |
| **13** | [Sydney Wayfinding Strategy](https://www.cityofsydney.nsw.gov.au/__data/assets/pdf_file/0006/216393/Legible-Sydney-Wayfinding-Strategy_Part1of2.pdf) | Presents signage and wayfinding options. |
| **14** | [Edinburgh Transient Visitor Levy Research report](http://www.edinburgh.gov.uk/download/meetings/id/57232/item_83_-_edinburgh_transient_visitor_levy) | A detailed report making the case for a transient visitor levy or ‘tourism tax’ in Edinburgh.  |
| **15** | [Introducing a congestion charge](http://researchbriefings.files.parliament.uk/documents/SN01171/SN01171.pdf) | Sets out the legislative basis for introducing a local congestion scheme.  |
| **16** | [Schedule of cities charging coaches](https://www.grouptravel-europe.com/pdf/parking_and_permits_tourist_coaches_italy.pdf)   | A list of European cities charging coaches to enter. Costs based on vehicle emissions.  |
| **17** | [Tourism Levy Options for London](https://www.london.gov.uk/sites/default/files/tourism-levy-for-london-wp83.pdf) | Sets out how a tourism tax could work in London, and arguments for and against (p.12). |
| **18** | [Parliament Briefing: Tourism statistics and policy](https://researchbriefings.parliament.uk/ResearchBriefing/Summary/SN06022)  | Key national data concerning rising inbound tourism and the impact of Brexit.  |
| **19** | [Experience Oxfordshire: The Economic Impact of Tourism](https://www.experienceoxfordshire.org/wp-content/uploads/2017/06/Economic-Impact-of-Tourism-Oxfordshire-2016.pdf) 2016 | Sets out the number of trips, stays, visitor spend and economic impact of tourism in Oxfordshire. |
| **Media Reports** |
| **20** | [Bath considers congestion charge](https://www.telegraph.co.uk/news/2018/04/04/bath-could-become-first-outside-london-charge-cars-drive-centre/) | Suggestions of a charge for high emitting coaches in Bath.  |
| **21** | [Entering Rome by Coach](https://www.telegraph.co.uk/travel/news/Rome-to-increase-tourist-tax-in-Holy-Year-to-ease-coach-congestion/)  | Coaches to be charged 1000 euros to enter Rome City Centre. |
| **22** | [Tourist numbers soar in Oxford](https://www.oxfordmail.co.uk/news/16370153.tourist-numbers-in-oxford-soar-to-16000-a-day/) | Oxford visitors peak at 16000 a day. |